

Notice of References Cited

Application/Control No.

09/282,764

Applicant(s)/Patent Under
Reexamination
PONTE ET AL.

Examiner

Donald L. Champagne

Art Unit

2162

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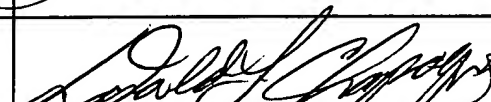
U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US- -			
	B	US- -			
	C	US- -			
	D	US- -			
	E	US- -			
	F	US- -			
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FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N	- -				
	O	- -				
	P	- -				
	Q	- -				
	R	- -				
	S	- -				
	T	- -				

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Merriam-Webster Collegiate Dictionary, 10 th Ed. (Springfield MA: Merriam Webster, 1997), p. 70, including definitions of "associate".
	V	Sterne, Jim, "What makes people click: advertising on the Web", (Indianapolis IN: Que Corp., 1997): 168.
	W	
	X	 8/23/01

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.